








SEGMENTATION OF THE RIM OFFER BY LEVEL

RIMS		ROAD				MOUNTAIN BIKE				TREKKING		BMX
LEVEL	CONCEPT	Clincher		Tubular		X-Country		Downhill				
		Classic	Profiled	Classic	Profiled	Brake classic	Brake disc	Brake classic	Brake disc	Brake classic	Brake-hub	
3	    	Open Pro	CXP 33 CXP 30	Reflex	CXP 30	X 517	X 317 Disc	D 521	D 321 Disc	T 217 T 215*		X ^x
2	 		CXP 23* CXP 21*			X 222 X 221*	X 223*			T 221*	T 223	X ^y
1		MA	CXP 11*			X 138				T 261 T 138		

*O.E.M