

THE NEW NAME FOR MAVIC MTB AND ASPHALT RIMS

Mavic has identified 3 different types of MTB riding : Cross Country racing, Cross Mountain and Extreme MTB. To clarify our MTB rim offer, we have decided to change their names.

Since the trekking segment was baptized Asphalt in the 2003 range, it seemed appropriate to have the name of our Asphalt rims evolve accordingly.

Therefore :

- The rims dedicated to Cross Country Racing have the prefix XC ;
- Those dedicated to Cross Mountain riding have the prefix XM ;
- Those dedicated to Extreme MTB have the prefix EX ;
- Those dedicated to Asphalt have the prefix A ;
- The 1st digit indicates the level of the rim in the range. If this digit is even, the rim is UST tubeless compatible.
- The last 2 digits indicate its interior width.
- The suffix Disc differentiates the rims that are compatible only with disc brakes from those that are not.